



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.A. DEGREE EXAMINATION – SOCIAL WORK**

**FOURTH SEMESTER – APRIL 2014**

**SW 4810 - STRATEGIC MANAGEMENT (HRM)**

Date : 02/04/2014  
Time : 01:00-04:00

Dept. No.

Max. : 100 Marks

**SECTION – A**

**Answer all questions. Answer to each question should not exceed 50 words.**

**10 x 2 = 20 Marks**

1. State any four benefits of Strategic planning.
2. Mention any four fundamental principles of Corporate Governance.
3. State the four components of Corporate Strategy.
4. List out any two advantages of Merger.
5. What do you mean by Strategic Implementation?
6. State any four objectives of Global HR Strategies.
7. Write any four competencies of a Strategic HRM Executive.
8. What do you mean by Strategic HRM facilitator?
9. Expand : a) KPA                      b) KRA
10. Mention any four advantages of HR Outsourcing.

**SECTION – B**

**Answer any FOUR questions. Answer to each question should not exceed 300 words.**

**4 x 10 = 40 Marks**

11. Briefly discuss the various approaches to Strategic Management.
12. Describe the need and importance of SWOT Analysis in Corporates.
13. Explain the role of organisational systems in strategic evaluation.
14. Write a short note on Change Management.
15. Discuss the role of HR in Retention strategies.

**SECTION – C**

**Answer any TWO questions. Answer should not exceed 600 words.**

**2 x 20 = 40 Marks**

16. Describe in detail the concept, features and importance of Vision and Mission Statements.
17. “Strategic Human Resources Management is the Key to Success of the Organisation” – Justify with suitable examples.
18. Explain the Reward and Compensation Strategies with appropriate illustrations.

\*\*\*\*\*